



Northern
Territory
Government

Factsheet

Seafood Labelling

Imported? Check the label

When you're buying seafood, do you ever wonder whether it's imported?

Wonder no more. Fish retailers in the Northern Territory are required to label all imported seafood sold for public consumption accordingly. This includes fish and chip shops, restaurants, cafes, bistros, hotels, motels and delicatessens in supermarkets.

Any seafood not harvested from Australian waters is to be clearly labelled as "imported". This label is to be used on menus, menu boards, brochures, flyers and any other advertising.

If a restaurant dish contains more than one type of seafood, and one or more of the seafood ingredients have not been harvested in Australian waters, it will be labelled: "contains imported seafood products".

There are no requirements for fish retailer venues to identify the country of origin of imported seafood. There is also no requirements for fish retailers to label seafood as Australian or local product. Some fish retailers may choose to do this. Labelling requirements provide you, the consumer, with important information when buying seafood.

For more information:
phone **8999 2144**



Sample menu showing seafood labelled under the new requirements

photos courtesy of Darwin Fish Markets

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